PB Private Bulletin Privacy Policy

Effective Date: 1st May 2016 **Last Updated:** 24th August 2025

1. Overview

Private Bulletin is a secure, invite-only publishing platform for sharing photos, videos, and updates with trusted friends. We prioritize privacy, control, and simplicity.

2. What We Collect

- Nickname (for identification)
- Email addresses of invited friends
- Uploaded media (photos, videos, music)

No tracking. No profiling. No third-party data sharing.

3. How Access Works

- Each page is protected by a unique ID and password
- Only invited friends receive credentials via email
- No registration required for viewers

4. Content Lifecycle

- Pages expire after **90 days** unless extended. (All information is deleted)
- After **400 days of inactivity**, all data is permanently deleted. You are no longer in the system and will need to re-register to use the system.
- You can delete your account and content at any time

5. Communication & Alerts

- All contact is via email
- Friends receive real-time alerts when your page is updated
- You're known only by your nickname—no public discovery

6. Media Handling

- Upload directly from mobile or desktop
- Photos are resized for web use
- Crop and edit images within the app

Private Bulletin Creation Guide

Step 1: Choose Your Bulletin Type
- **Holiday Snaps Bulletin** – Share travel memories
- **News Bulletin** – Post updates and announcements
- **Goods for Sale Bulletin** – List items for sale

Step 2: Upload Your Content
- Add photos, videos, or music
- Use built-in tools to crop and resize

Step 3: Set Access Level (Not required for Goods for Sale, bulletin.)
- **FRIENDS** – General invitees
- **CORE FRIENDS** – Close circle
- **BOTH** – Share with all

Step 3a: Invite Your Friends
- Enter their email addresses
- They'll receive a hyperlink, ID, and password

Step 4: Publish Webpage
- Your friends will receive an email with a hyperlink, ID, and password to Webpage.
- You will also be able to acquire a hyperlink to that Webpage, which you can make available to others. This could be via email or a link on your website.

Step 5: Update & Notify
- Add new content anytime
- Friends get email alerts when updates are made

Step 6: Manage Your Page
- Extend its life beyond 90 days
- Delete it anytime
- Know that after 400 days of inactivity, all data is wiped